



BIGraphics, Inc Newsletter Vinyl Banners

April/2010

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Did You Know?

BIGraphics News

Product Spotlight: Vinyl Banners

Scrim: 13 oz vinyl banner, matte finish, woven scrim texture, great economical solution for single sided indoor or outdoor banners

Smooth: 13 oz vinyl banner, smooth matte finish, opaque, double side printable, primary media used for banner stand graphics, great for single or double sided indoor and outdoor banner applications

Mesh: 7 oz mesh, matte finish, perforated pattern, great for outdoor banners in windy environments

BioFlex: 15 oz PVC banner, completely biodegradable, similar finish to our standard scrim vinyl banner, great for indoor or outdoor banners and billboards

***Please note:** Vinyl banners are a cost effective way to convey a seasonal or other temporary message to the intended viewer. The actual life of a vinyl banner is dependent upon the environmental conditions upon which it is exposed.

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Don't Forget!

[A Virtual Tour of our shop is available on YouTube.](#)

Contact Us

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Solution Showcase

Case Study: 18 oz Boulevard Banners

In the past, we had used 13 oz smooth vinyl for outdoor boulevard banners. While this material has a great color gamut and is double-side printable, we found that it is just not heavy enough to hold up to our crazy New England weather conditions. We have brought in an 18 oz scrim vinyl banner material that is much better suited for this application. We can still print double sided, and the woven scrim inside this 18 oz vinyl adds to the overall integrity of the material. While it is not indestructible, this 18 oz scrim vinyl is a much better solution for successful boulevard banners.



Testimonials

*"I work for a commercial printer. I know a lot about paper. When my boss told me that I was going to be, shall I say, expanding my horizons and ordering banners for a special customer of ours, I felt a little overwhelmed. Thankfully, a partner in our business directed me to **BIGraphics**. Both Joe Dumont and Jim Troup have been very easy to work with. They have been very informative into the different stocks available for the banners and explaining their processes for production. But the best part of our relationship is they are very accommodating. It is comforting to know that the word "RUSH" is not a dirty four letter word to them."*

-Lisa

Request a [quote](#) for this product.

Helpful Hints

Standard Banner Finishing

Full bleed banners do not require a graphic bleed beyond the desired finished size.

Hemmed banners have a double stitched edge fold-over hem that extends 7/8" into the graphic. Please be mindful of this when designing your banner artwork, so as not to lose small details in the stitching.



Grommets are placed at intervals along this hem line. Our standard grommet placement is every 2' across the top and the bottom corners. We can customize grommet configuration to your specific needs.

[Request a quote](#) for banners.

Everyday Value & Special Offer

13 oz Scrim Banners, 3' x 8'

13 oz scrim vinyl is our most cost effective banner material. This banner material has a matte finish and a broad color gamut. These banners are great for indoor use, or outdoor use up to 2 years.*



scrim banner sample

Now through April 30, 2010, you can save even more on our everyday low pricing on 13 oz scrim vinyl.

Get 3' x 8' 13 oz scrim vinyl banners for \$56 each.

Please use discount code SB0410 when placing your order.

[Submit a request](#) for your banner order at this special pricing.

Did You Know?

We Can Also Print Street Banners

We can help you determine what material would be best suited for your street banner applications. Some towns have very specific



requirements for these banners, and we will do everything in our power to get you the product that best fits your needs.

[Request a quote](#) for this product.

BIGraphics News

BIGraphics Leading the Way with Lenticular Printing

3-D Movies like Avatar and Alice in Wonderland are setting a new standard for imagery. Capturing - and retaining - people's attention becomes more and more challenging as technology advances and expectations increase.

Break away from the pack and grab your audience's attention with stunning, life-like dimensional images and our 3-D printing services. Best of all you won't need a wallet like a big budget filmmaker to benefit from this latest technology. It's actually more affordable than you might imagine. But, we are one of the few printers in your area to offer this service. So, call us for a quote today!

May's newsletter will feature Lenticular Printing, so keep your eyes peeled in early May for all the details on this exciting printing process.

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