



## BIGraphics, Inc Newsletter

### Paper-Based Boards and Custom Packaging

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November/2009

#### Product Spotlight: Paper-Based Boards

**Coated Cardstock:** medium density paper board, perfectly white both inside and out, available in varying thicknesses, great for low cost indoor posters, double sided printable

**Corrugated Cardboard:** paper-based board consisting of a fluted corrugated sheet between two flat linerboards, used as the primary material in our packaging, also available with white faced liners, great for custom printed boxes or life-size contour cut standees

#### Solution Showcase

##### Case Study: Meeting Your Packaging Needs

At **BIG**raphics, Inc, we take pride in our work from start to finish. We pay particular attention to the packaging of your jobs to ensure that they arrive in good condition. Over the years, and through trial and error, we have come up with a packaging process that is lightweight, but will completely protect your printed products. We construct our boxes to custom fit every flat job that we ship. By using foam around the sides of the boxes, we are able to ensure that the corners and edges of your posters will not get crushed or dented. We have had good success with our packaging methods with both UPS and FedEx, as well as with courier services.



#### Quick Links

- [Request Samples](#)
- [Get an Estimate](#)
- [Contact Us](#)
- [Visit Our Website](#)

#### Join Our List

[Join Our Mailing List!](#)

#### Don't Forget!

[A Virtual Tour of our shop is available on YouTube.](#)

#### Contact Us

**BIG**raphics, Inc.  
 472 Amherst Street  
 Unit 18  
 Nashua, NH 03063  
 p: 603-594-8686  
 p: 877-244-7274  
 f: 603-578-9794

#### Helpful Hints

##### Artwork Guidelines

**BIG**raphics is able to receive many file formats from our customers in order to get your jobs into production. A [detailed outline](#) of the specifications is available to our customers on our website. And you can always call or



[info@bigraphicsinc.com](mailto:info@bigraphicsinc.com)  
[www.bigraphicsinc.com](http://www.bigraphicsinc.com)

*"I just wanted to say how pleased we are with both the quality of your signs and the turnaround time. We will definitely be doing more business with you in the future! It's nice to know we have a trustworthy and reliable vendor to work with!  
 Thanks again."*

-Pam

email with specific questions.

## Everyday Value

### Paper-Based Boards

We are able to print directly onto cardboard or cardstock using our flatbed printers. The everyday low cost of these two media, partnered with the cost-effectiveness of direct to substrate printing, allows us to give you the best deal your money can buy for indoor posters, life-size standees, or custom printed boxes.

[Request a quote](#) for your cardboard or cardstock print jobs.



## Special Offer

### 24 pt Coated Cardstock

We have recently acquired a large amount of 24 pt coated cardstock at a very good price, and we would like to pass the savings on to our customers.

Now through December 31, 2009, (or until supplies run out) we will be offering **25% off** your 24 pt cardstock purchases. Minimum order requirements will be waived for this product during the promotion period.

[Request a quote](#) for this product.

Please use discount code CS1109 when ordering.



## Did You Know?

### Custom Printed Boxes Are Easier Than You Might Think

We have the ability to generate a template for virtually any shape box you might need. We can then provide you with a file that you can place your custom design in to for easy set-up. With your design and our template, you can



create colorful custom packaging for market testing, promotional items, or short run sales.

## **B**IGraphics News

### **B**IGraphics to Host Holiday Food Drive



**B**IGraphics is once again helping support the Nashua Soup Kitchen and Shelter this holiday season. We will be hosting a food drive from now until December 11, 2009. Please take this opportunity to drop off non-perishable food and personal hygiene items. We will also be accepting cash donations to send along to the Soup Kitchen. You can drop off your donations

Monday through Friday, from 8:30 am - 5:00 pm.

For more information regarding our food drive, or donations, please contact Darlene at BIGraphics, Inc. at 603-594-8686, or [darlene@bigraphicsinc.com](mailto:darlene@bigraphicsinc.com)

For more information about donating or volunteering directly to the Nashua Soup Kitchen and Shelter, please see [www.nsk.org](http://www.nsk.org).

Any way you can help us to help the Nashua Soup Kitchen and Shelter will be greatly appreciated.

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